



Imagine mouths that actually move



GTalk

**Engage your E-learning Audience
with Digitally Talking Agents**

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**Provided by:
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GTalk

"Independent studies show virtual agents in e-learning applications drive measurably higher rates of completion, learning, retention, and overall job impact."

- Bersin & Associates

Add a Human Touch to E-Learning

Critics of e-learning argue that instructor-led training (ILT) is a more effective learning channel because it offers a social, human touch. They say that e-learning often lacks realistic personalities. And they had a point—until now.

GTalk Digital Learning Agents are inexpensive alternatives to expensive video production and animations. Possessing life-like qualities, blinking and moving as they speak, GTalk Digital Learning Agents are just like real people! They can appear as custom and stock photos, photorealistic images or cartoon-like illustrations.

Increase Learning & Retention

Why use GTalk Digital Learning Agents? These characters can engage learners and increase learning and retention by:

- Anchoring podcasts and blogs with a familiar face
- Narrating storylines
- Acting as a guide through interactive scenarios
- Providing prompts
- Giving coaching and feedback
- Offering expert advice

Types of GTalk Digital Learning Agents

GTalk Digital Learning Agents can take many forms. Boost your e-learning to a whole new engagement level with:

- **Learning guides**, who lead your learners through a course, introducing lessons, topics and activities.
- **Expert advisors**, who explain concepts and procedures, and who provide coaching and feedback.
- **Conversation simulators**, which are scenario- and case-based personalities who present situations and problems for learners to solve.
- **Storytellers**, who deliver engaging, narrative stories that provide learners with context and connections among concepts and skills.

GTalk Visual Treatments

As shown below, GTalk characters can be developed using graphic art, customer photos, photos, photo art or stock photos.



Graphic Art



Custom Photos



Photo Art

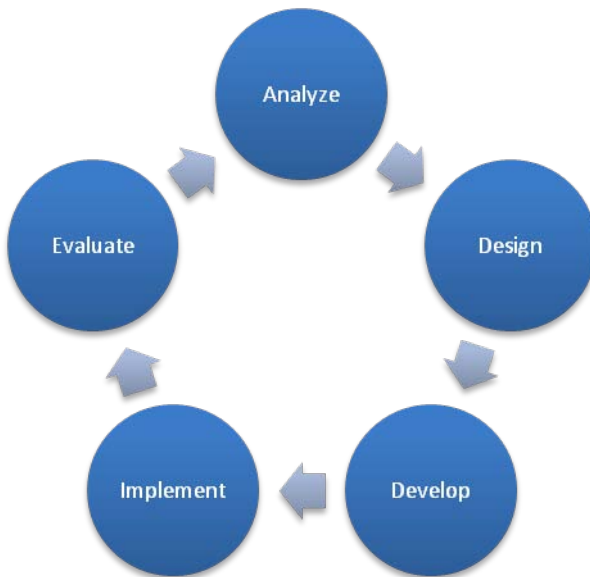


Stock Photos

About Us

Performance happens. Plan for it.

For over 20 years, The GMarie Group has provided nationwide clients with custom learning and performance improvement solutions. To do so, we apply the ADDIE Model, a systematic process for analyzing performance and training needs, designing and developing effective solutions, implementing products and programs and evaluating reactions, learning, skills transfer and returns.



Contact Us

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Analyzing Performance and Training Needs

The GMarie Group recommends initiating a project through rigorous analysis, which is the key to obtaining valid results and ensuring that a significant cross-section of the organization has a stake in the process. We can conduct training needs and performance analysis to determine learning solutions to address identified performance gaps.

Designing & Developing Effective Solutions

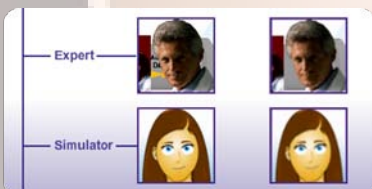
We design and develop online (Web-based) training, virtual Webcasts, podcasts, instructor-led training, performance support tools, learning portals and much more! Our team can author your custom product using any industry-standard authoring tool (e.g. Flash, Lectora, Flypaper and Captivate).

Implementing Products and Programs

We provide training program planning and coordination, train-the-trainer, training delivery and facilitation for all types of subject matter. We can also help integrate Web-based solutions into your LMS or LCMS.

Evaluating Reactions, Learning, Skills Transfer & Returns

Using Kirkpatrick's "Four Levels of Evaluation," we develop tools and scoring mechanisms to measure participant reactions to learning, mastery of objectives, transfer of skills to the job and return-on-objectives.



To view a Web commercial about this product, visit:
<http://www.interactivealchemy.net/GTalk/index.html>